



# TONY PAVÉS

CREATIVE DESIGN AND PRODUCT THINKING

www.tonypaves.com  
tony@tonypaves.com  
+1 415 730 9409

## EXPERIENCE 02.2014–10.2016

### **FACEBOOK** : PRODUCT DESIGNER

A member of the Enterprise Research & Design team. A design team that supports the People Products engineering team to create digital products that improve company hiring and employee retention.

## 05.2012–10.2013

### **AKQA** : SR. VISUAL DESIGNER / ART DIRECTOR

Worked with creative and account teams to concept and craft digital brand experiences for multiple Fortune 500 companies.

## 10.2010–10.2012

### **HOT STUDIO** : SR. VISUAL DESIGNER

Collaborated with user-experience designers and engineers to create brand experience solutions for online applications, websites, and mobile devices.

## 05.2010–09.2010

### **GOODBY, SILVERSTEIN & PARTNERS** : ART DIRECTOR

Crafted online advertising campaigns for global clients. Worked with creative directors and designers to deliver campaign concepts and web designs.

## 07.2008–01.2010

### **CODE AND THEORY** : INTERACTIVE DESIGNER

Created interactive solutions for leading brands across multiple platforms. Saw projects through from initial conception to final delivery.

## 07.2007–07.2008

### **EVEO INC** : DESIGN LEAD / FLASH DESIGNER

Worked as part of an award winning creative team to produce web sites and interactive experiences for the pharmaceutical industry.

## CLIENTS

COMEDY CENTRAL	MILLER/COORS	DR PEPPER
FOX SPORTS	GENENTECH	JORDAN
TARGET	SALESFORCE	VERIZON
VISA	WESTERN UNION	YAHOO!

## EDUCATION 01.2001–12.2004

### **ACADEMY OF ART UNIVERSITY** : SAN FRANCISCO, CA

Bachelor of Fine Arts Degree in Computer Arts: New Media Design.

SKILLS Adobe CC : Sketch App : HTML/CSS : UX Prototyping