



TONY PAVÉS

INTERACTIVE ART DIRECTION & PRODUCT DESIGN

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EXPERIENCE 10.2016–

FREELANCE DESIGN :

Provide design consulting for multiple platforms in digital marketing/branding, digital product (UI/UX) and service design.

02.2014–10.2016

FACEBOOK : PRODUCT DESIGNER

As lead designer on the Enterprise Research & Design team, I collaborated with product managers, engineering, and operations teams to create user-centric digital products that improved company hiring and employee retention.

05.2012–10.2013

AKQA : SR. VISUAL DESIGNER / ART DIRECTOR

Partnered with creative and account teams to concept and craft digital brand experiences for multiple Fortune 500 companies.

10.2010–10.2012

HOT STUDIO : SR. VISUAL DESIGNER

Collaborated with user experience designers and engineers to create brand experience solutions that balance client business goals and their brand aspirations.

05.2010–09.2010

GOODBY, SILVERSTEIN & PARTNERS : ART DIRECTOR

Crafted online advertising campaigns for global clients. Worked with creative directors and designers to deliver campaign concepts and web designs.

07.2008–01.2010

CODE AND THEORY : INTERACTIVE DESIGNER

Created end-to-end interactive solutions for leading brands across multiple platforms; including marketing campaigns, websites, and mobile applications.

07.2007–07.2008

EVEO INC : DESIGN LEAD / FLASH DESIGNER

Worked as part of an award winning creative team of designers and 3D/Motion artists to produce interactive experiences for pharmaceutical and healthcare clients.

CLIENTS	COMEDY CENTRAL	MILLER/COORS	DR PEPPER
	FOX SPORTS	GENENTECH	JORDAN
	TARGET	SALESFORCE	VERIZON
	VISA	WESTERN UNION	YAHOO!

EDUCATION 01.2001–12.2004

ACADEMY OF ART UNIVERSITY : SAN FRANCISCO, CA

Bachelor of Fine Arts Degree in Computer Arts: New Media Design.

SKILLS Adobe CC : Sketch App : HTML/CSS : UX Prototyping